

CREATIVE DESIGN

LEADERSHIP

STORY TELLER

EDUCATION

Columbus College of Art & Design
BFA of Advertising & Design
Magna Cum Laude

CORE STRENGTHS

Branding & Identity
Art Direction
Creative Strategy
Layout Concept Development
Informational Graphics
Quality and Style Guide Consistency
Multimedia Designer
User Interface Design
Interaction Design
Email Marketing
Cross-Functional Collaboration
Strategic Problem Solver
Budget Management

TECHNICAL SKILLS

Adobe Creative Cloud
InDesign | Photoshop | Illustrator
Office 365 | Figma
Adobe Acrobat | PowerPoint



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EXPERIENCE

2022 - CURRENT

LHT LEARNING ... REMOTE DESIGN MANAGER

As a **Design Manager** at LHT Learning, I lead a team in creating high-quality graphics, UI/UX designs, and interactive training tools for eLearning courses and digital platforms. I oversee multiple design projects, ensuring alignment with client objectives and industry best practices. Collaborating closely with instructional designers, developers, and stakeholders, I drive innovative design solutions while maintaining brand consistency. Additionally, I mentor the design team, fostering a culture of creativity, efficiency, and continuous improvement.

- ... **Lead and manage** a team of designers to create high-quality UI/UX and graphics for eLearning and digital platforms.
- ... **Oversee multiple projects**, ensuring timely delivery, quality standards, and alignment with client goals.
- ... **Mentor and develop design team members**, fostering innovation, collaboration, and professional growth.

2021 - 2022

SYNEOS HEALTH FREELANCE DESIGNER

- ... **Collaborated with design teams** to develop and refine creative direction while managing multiple clients across various industries.
- ... **Delivered high-quality designs under tight deadlines**, adapting quickly to shifting priorities in a fast-paced environment.

2019 - 2021

T-CETRA/PORTFOLIO CREATIVE ... DUBLIN, OH LEAD DIGITAL DESIGNER

- ... **Led a marketing team** in developing omni-channel design solutions during a leadership transition, providing stability and creative direction.
- ... **Served as a key liaison**, gathering project objectives and core goals from stakeholders to drive effective marketing strategies.

2018 - 2019

PEEBLES CREATIVE GROUP ... DUBLIN, OH ART DIRECTOR

- ... **Collaborated with designers and account coordinators** to deliver high-quality retail and B2B designs on time and within budget.
- ... **Maintained professionalism and quality assurance**, proactively resolving project issues and coordinating with vendors to ensure top-tier results.

2003 - 2018

CREATIVE SPOT ... COLUMBUS, OH SENIOR DESIGNER

- ... **Designed award-winning projects**, managing full lifecycle development, complex graphics, photography acquisition, and print production.
- ... **Improved agency workflow**, streamlining design processes and fostering a strong organizational culture.